



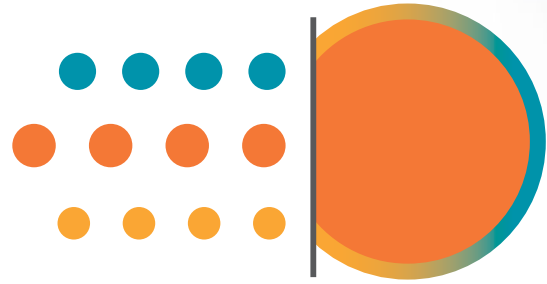
THE #1 TOOL
FOR DEALERSHIP
BDC EXPERTS

INNOVATIVE TECHNOLOGY SOLUTIONS FOR FULL LIFECYCLE MANAGEMENT

OF SERVICE CONTRACTS, WARRANTIES AND
OTHER AFTERMARKET PRODUCTS



TECASSURED



STREAMLINED F&I PRODUCT ADMINISTRATION SOFTWARE

WITH THE MOST **POWERFUL**
RATING ENGINE IN THE INDUSTRY!

TECASSURED

Manage your entire portfolio – including all of your products, sales materials, contracts, rates, commissions, and claims – from one place!

Let us help you set up YOUR own branded web-based system, or bypass your existing provider's system limitations, with the dynamic, pre-built, and customizable modules of our TecAssured administrative software suite.

TecAssured can be used as a stand-alone solution or connected with any other industry system – whether it's proprietary or out-of-the-box administration software, menu and/or DMS software – for seamless and complete product administration.

Your data will be protected with secure (SSL) web hosting, backups and redundancies, plus every TecAssured client will receive their own instance of the software and a private server. Best of all, your system can be managed and customized to your exact specifications by our team of engineers or your own developers.





SELL YOUR PRODUCTS ONLINE & MAKE MORE AFTER-MARKET PROFITS

WITH NO ADDITIONAL WORK!



D2C ECOMMERCE WEBSITES

Great tool for dealership Business Development Centers (BDC) to combine with follow-up marketing to re-mine existing customers and drive additional F&I product sales!



Today's consumers do significant online research before they make a purchase – especially for vehicles and after-market products. Our NEW dealer-to-consumer eCommerce solution makes it easy to reach them without lowering your profit margins or sharing your leads!

- Built-in credit card processing and/or monthly flexible 0% financing
- eRating/eContracting of your current products (from multiple administrators) as well as your own self-insured products
- A custom website with estimator, sales tools, product information and links to your vehicles
- Customizable marketing materials, including brochures, mirror hangers and more
- Custom solutions for Agents to enhance direct-to-consumer marketing and sales
- Sell your service contracts and ancillary products to your customers, even after they've left the dealership, and extend your sales window indefinitely!

2-8-28 DEALER FOLLOW-UP PROGRAM

Our marketing tools – including scripts, email templates and more, provide simple ways to connect with your customers after the sale!

Drive traffic to your new D2C eCommerce site, and quickly expand your F&I product sales and profits, with our innovative 2-8-28 Dealer Follow-Up Program.



CALL OR TEXT 614-638-3476 NOW TO SCHEDULE A DEMO/MEETING!



TecAssured is a leader in innovative technology solutions for the full lifecycle management of service contracts, warranties and other aftermarket products. Our powerful rating engine, streamlined administration software, online sales portals, and direct-to-consumer eContracting websites, provide customizable and out-of-the-box solutions that empower success.

**TO SEE HOW QUICKLY
TECASSURED CAN GET
YOU ON THE PATH TO
MORE PROFITS, CALL
614-669-1225!**



110 Polaris Pkwy., Suite 100
Westerville, OH 43082
614-669-1225
info@tecassured.com

TECASSURED.COM