

# **“People are the Answer”**

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[www.Broad-Pattison.com](http://www.Broad-Pattison.com)

# 4 Things: Every Time

- Start with a Clean Sheet
- Embrace AI Gore
- Keep talent in your Top Drawer
- Trust the Process

# BROAD PATTISON

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## AUTOMOTIVE SEARCH

A large, stylized orange ampersand graphic is positioned on the right side of the logo, overlapping the word 'PATTISON' and extending upwards and downwards.

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