

4 FOUR PRINCIPLES FOR TRANSFORMING DEALER PROFITABILITY

Hire and retain the right PEOPLE

Our Hiring Winners® and GSFSGroup® Training services give you the ability to hire, train, and retain the right people for your dealership.



Comprehensive F&I PRODUCTS

We offer a comprehensive F&I products portfolio with award winning reinsurance and participation structures - including DOWC.

Transform your overall PROCESSES

Utilizing our team of experts and technology, we have the ability to help transform processes in various areas of your dealership so you can provide a complete and seamless experience for your customers.



24/7 access to comprehensive reports on your PERFORMANCE

Our team will continuously work with you to help increase your dealership's performance using our online performance reporting system. Plus, we've partnered with an award winning Digital Marketing Agency to offer key marketing strategies to help drive sales and retention back to your dealership.

Your Business. Transformed.

GSFSGroup®