

Protective Asset Protection has been providing F&I solutions for more than 60 years. We proudly serve more than 8,000 automotive, RV, powersports and marine dealers throughout the country with innovative F&I products, dealer participation programs and training solutions.



Protective Asset Protection is an industry leading F&I provider, serving dealers for more than 60 years.

Robust product line-up

Our portfolio of vehicle protection plans, GAP coverage, limited warranties and ancillary products provide opportunities to generate revenue with products that help drive customer retention and satisfaction.

Vertically integrated

We market, administer and back our products.

115 years experience

Our parent company, Protective Life Insurance Company has been serving people for over 115 years.

Supporting millions of customers

We have more than 8.4 million active contracts in the auto, RV, marine and powersports industries.

A+ BBB rating

Protective Administrative Services, Inc. is rated A+ by the Better Business Bureau®.

Industry-leading dealer participation options

Dealers have an opportunity to create a new revenue stream by participating in our dealer participation programs on selected products. These programs offer underwriting profits and earn investment income on reserves that are held to pay claims. We have multiple dealer participation program options from retros, CFCs and NCFCs to the Protective DOWC program.

Training solutions

Our F&I training solutions are designed to improve knowledge, skills and closing ability. Our training team understands F&I and the daily challenges dealers face. We deliver proven training programs that F&I professionals can use to increase their bottom line. We offer on demand, classroom and onsite training solutions.

A Rating by A.M. Best

Protective Property & Casualty Insurance Company is rated A (Excellent, 3rd highest of 15 ratings) by A.M. Best.

Fortune Global 500

Protective Life Corporation is a wholly owned subsidiary of Daiichi Life Holdings, Inc., which is ranked on the Fortune Global 500 list as one of the world's largest companies based on revenue.

www.protectiveassetprotection.com/agent-solutions

