



protectiveassetprotection.com/dowc

800 794 5491

Protective Dealer Owned Warranty Company

Maximize your earning potential today

DOWC-LB-B (5/23)

Protective and its associated companies do not provide tax advice. Please consult your financial and/or tax professional.

What is the Protective DOWC program?

It's not like other dealer participation programs. It's better.

A Protective DOWC program allows you to own your own warranty company without the challenges of managing the administration – providing more control, complete transparency and greater wealth building potential.

You have the opportunity to capture the highest percentage of underwriting profit and investment income available in the dealer market.

It doesn't matter what dealer participation program you currently have – when you choose a Protective DOWC program, you have the potential to earn more.

Why Protective Asset Protection?

Since the Protective DOWC program began in 1975, we've been working with dealer principals and executives like you to help design participation programs that provide more value to both you and your customers. Over the past 45 years we have perfected the Protective DOWC program.

When you partner with Protective, you can count on our team of experts to guide you through the process of setting up and managing a program that fits your needs. Because creating innovative F&I solutions that provide a competitive edge is our thing and ensuring the future success of your dealership is yours.

We provide a suite of F&I products and solutions focused on enhancing dealership profitability and customer satisfaction.

**Vehicle Protection Plans | GAP Coverage | Ancillary Protection Products | F&I Training
Limited Warranty Products | Dealer Participation Programs | Advanced F&I Technology**



How you benefit



More control

Get more control of everything from F&I product names, coverages and rates to the cash that comes through your doors.



More transparency

Know where every dollar is every day with no premium or excise taxes, ceding fees, annual maintenance fees, claims fees or "just because" fees.



More wealth

Enjoy all the advantages of owning your own warranty company, including a greater overall return on premium capital.



More tax certainty

You will have the opportunity for significant federal income benefits with no uncertainty.



You owe it to yourself and your business' future success to see what Protective Asset Protection can do for you.

We have experienced representatives in your area ready to show you why thousands of dealers already trust Protective Asset Protection.

Learn more at protectiveassetprotection.com/dowc